



MEDIA RELEASE

## **PANTONEMYART:** Colour tone commodities



Witness ten Singapore-based artists express themselves in monochrome. Using colours from the Pantone Matching System, these artists face the challenge of creating artworks predominantly in one colour tone which they selected at random. This proprietary colour matching system is traditionally used in a variety of design and printing industries, though in this context, will extend to a wide range of mediums, from painting to digital art.

Exhibition from 5<sup>th</sup> January to 31<sup>st</sup> March 2011

Venue: tcc - the connoisseur concerto "The Gallery" 51 Circular Road

Time: Sun - Thur & P.H (11am to midnight)  
Fri, Sat & Eve of P.H (11am to 2am)

Admission: Free

Official blog: [www.PantoneMyArt.com](http://www.PantoneMyArt.com)

Contact no: 6479 2445

Our choice of objects and colours we bring into our everyday lives and our environment is a form of self-expression. The Pantone® universe allows us to extend colours into our lives through the design of home wares, fashion accessories, stationery, electronics, a themed hotel... and now an exhibition.

Witness ten Singapore-based artists express themselves in monochrome. Using colours from the Pantone Matching System, these artists face the challenge of creating artworks predominantly in one colour tone which they selected at random. This proprietary colour matching system is traditionally used in a variety of design and printing industries, though in this context, will extend to a wide range of mediums, from painting to digital art.

The show promises a showcase of the graphic urban art of Ben Qwek (MR.B) and Antz, the visual artistry of Singapore's enfant terrible Zxerokool, the retro-inspired graphics of Mojoko, insanely detailed illustrations by Messy Msxi, multimedia installations by Malvina Tan, digital paintings by Jack Youngblood, and the painterly visions of Jamie Paul, Jeremy Sharma and Aiman Hakim. Brought to you by TCC – The Connoisseur Concerto, these ten artists will transform the Boat Quay caffè's upstairs gallery space into a veritable cornucopia of colour.



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PantoneMyArt is a showcase of 10 emerging artists, brought to you by tcc, a passionate advocate of the arts. Since 2004, tcc has been a host to local and foreign artists like, B. Jane Cowie, Dominic Fondé, Jeremy Ramsey, Jean-Pierre Blanchard, Ketna Patel, and Hans Mender. In an effort to nurture artists and the creative community, tcc brings art to a larger public by bringing artworks out of the gallery and into an informal and comfortable caffè atmosphere. A recipient of the Patron of the Arts Award for three consecutive years since 2007, tcc has selected art boutique caffès across Singapore that display exceptional art collections, where guests can appreciate art over a superior cup of coffee. tcc “The Gallery” at 51 Circular Road is the only gallery in Singapore opens 365 days from 11am to midnight and 2am on weekend.

### **About tcc – the connoisseur concerto**

tcc - the connoisseur concerto is the leading purveyor of gourmet coffees in Singapore, offering the discerning coffee drinker an extensive range of exclusive, top-quality coffees, brewed to perfection.

With over 60 varieties of innovative coffee concoctions, tcc also offers a selection of gourmet food, ranging from snacks and main courses to delectable desserts, amidst a cosy and stylish ambience synonymous with all tcc art boutique caffès.

Since its humble beginnings on 18 December 2003, and its first cup of coffee served, the company has expanded to 32 art boutique caffès throughout Singapore, with more on the way. Proud of its quality brand, tcc envisions to being the leading hospitality brand in Singapore and the region.

### **About art-management.com**

art-management is a company dedicated to promote and manage visual and performing artists based in Singapore and overseas since 1999. art-management.com covers artistic services from representing artists, renting out art, and organizing exhibition openings and art based corporate events.

The team seeks to maximize the possibilities of extending artists’ creations to all communities through uniquely curated events and professional management and dealings – hence enabling great talents to shine the way they deserve.

Claude Verly founder of art-management.com is the incubator of PantoneMyArt



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presented by: tcc the connoisseur concerto  
in collaboration with: art-management.com  
curated by: Jamie Paul

Artists: **Aiman Hakim**  
**Antz**  
**Ben Qwek (MR.B)**  
**Jack Youngblood**  
**Jamie Paul**  
**Jeremy Sharma**  
**Malvina Tan**  
**Messy Msxi**  
**Mojoko**  
**Zxerokool**

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& artworks sale for the exhibition:

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