



## MEDIA RELEASE

### **QUEST: Where Heaven and Man Meet**

## **tcc presents new paintings and sculptures by Sun Yu-li in the artist's solo exhibition at The Gallery**

**Singapore, XX March 2010** – Singapore's leading artist Sun Yu-li will be exhibiting his latest works, entitled *QUEST: Where Heaven and Man Meet* at **the coffee connoisseur's (tcc) Gallery** from 1<sup>st</sup> April 2010. A pioneer in the local arts scene for more than 20 years, Yu-li's latest exhibition of 30 new paintings and sculptures from 2005, will be on view at tcc's boutique at 51 Circular Road until 30<sup>th</sup> June 2010.

In *QUEST: Where Heaven and Man Meet*, Yu-li explores his deep thoughts on the relationship between heaven and man, as well as the 'Universal Language' bridging the two. Applying the fundamental elements of the Universal Language – namely the dot, line and plane - the artist explores the limits of man's existence.

Sun Yu-li's creative mentality and his works are expressed in the most primitive symbols and diagrams representing the finite and infinite. He believes that all things in this world can be presented as patterns. From shooting stars in the galaxy to the trace of wind left behind on the sand, the development of material and life are all manifested in the form of patterns. In space and time, the conflicting pounding of finite and infinite represents the continual changing of state.

"My art are attempts to concretize this Universal Language of the Metaphysical. I use simple forms to underscore the primitive association between form and meaning. With my art, I hope to touch that first instance when concept and form meet, in order to take people back to the origin when man became conscious of his own existence," said Yu-li.



The *QUEST: Where Heaven and Man Meet* exhibition is part of an ongoing series of art events organised by **tcc**, an ardent advocate of the arts. Since 2004, tcc has brought in numerous local and foreign artists like Jamie Paul, Frank MacKenzie, Cherry Grant, Loh Khee Yew, Ian Castronovo and Hans Mendler. **tcc** believes strongly in nurturing artists and their works, and the company has been actively supporting the arts by bring art closer to the masses in a cosy and relaxed café atmosphere. **tcc** art boutiques are lined with inspirational art collections, where guests can appreciate artworks over a truly exceptional cup of coffee.

### **About tcc – the coffee connoisseur**

**tcc** is the leading purveyor of gourmet coffees in Singapore, offering the discerning coffee drinker an extensive range of exclusive, top-quality coffees, brewed to perfection.

With over 60 varieties of innovative coffee concoctions, **tcc** also offers a selection of gourmet food, ranging from snacks and main courses to delectable desserts, amidst a cosy and stylish ambience synonymous with all **tcc** art boutique caffès.

Since its humble beginnings on 18 December 2003, and its first cup of coffee served, the company has expanded to 31 art boutique caffès throughout Singapore, with more on the way. Proud of its quality brand, **tcc** envisions to being the leading hospitality brand in Singapore and the region.

### **About art-management.com**

**tcc** recognises the benefits not only of supporting the arts by forging creative partnerships with people who specialise in the arts, we also let art experts do what they are good at while we get on and do what we are best at – providing excellent service and great coffee.

**tcc** works exclusively with art-management.com, a company dedicated to promoting and managing visual artists both in Singapore and overseas. art-management.com has, from its beginning focused on linking the artists it represents with leading brand names in a way that will be of benefit to both artist and brand. **tcc** is the latest in a long list of leading brands that art-management.com has been proud to work with.



Claude Verly, Managing Director and Founder of art-management.com has commented in relation to his partnership with *tcc*, “One of the biggest challenges in managing art and artists in Singapore today is finding new and unusual venues in which to present the art, and then matching up the artist with the venue.

This venture with *tcc* takes art-management.com into a new phase; together we take art into the public arena rather than relying on people coming to the art. At the *tcc* “The Gallery”, the art will be there always for people to realize them.

Through art-management.com, *tcc* is able to support the artist in terms of providing an art space that is totally rent-free and driving awareness for them through media publicity and events.

For media enquiries, please contact:

Wesley Gunter  
Flame Communications  
Tel: (65) 6259 3193 / 6253 3193  
[wesley@flamecomms.com](mailto:wesley@flamecomms.com)

Samuel Chua  
Flame Communications  
Tel: (65) 6259 3193 / 6253 3193  
[samuel@flamecomms.com](mailto:samuel@flamecomms.com)

Henry Tan  
Marketing Communications Manager  
Tel: (65) 6336 5675  
[henry\\_tan@thecoffeeconnoisseur.com](mailto:henry_tan@thecoffeeconnoisseur.com)  
[www.thecoffeeconnoisseur.com](http://www.thecoffeeconnoisseur.com)